

*Beyond the Sanctuary, Inc.*

Located at the Historic Memorial AME Zion Church  
549 Clarissa Street, Rochester, NY 14608  
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Mailing address: PO Box 18146  
Rochester, New York 14618



July 27, 2022

Chad M. Rieflin  
Director of Programs and Grants  
Consumer Credit Counseling Service of Rochester  
1050 University Ave. Suite A  
Rochester, NY 14607

Dear Chad:

The Job Readiness Success Program (JRSP) of Beyond the Sanctuary (BTS) is pleased to be partnering with the Consumer Credit Counseling Service of Rochester (CCCS of Rochester) to help participants in our Drive to Success (DTS) program purchase a car. We believe that CCCS of Rochester's Driven2Success program provides a crucial strategy to address one of the primary barriers that many of our participants face when seeking to grow or stabilize their income—the need for reliable transportation. While public transportation serves as a key resource for job seekers and workers alike, the reality is that many jobs in Greater Rochester are located where a car is needed to reach them.

BTS established the Drive to Success program to help people obtain their driver's license as a first step in overcoming transportation barriers. Partnership with the Driven2Success program allows us to responsibly connect our clients to affordable auto loans and reliable vehicles. The education and counseling that CCCS of Rochester provides greatly enhances the success of Driven2Success participants by preparing and empowering them to purchase and borrow effectively. We also desire to refer clients to the Driven2Success program knowing that those who are approved for loans will receive a far more affordable interest rate than they would from many of the "buy-here, pay-here" and sub-prime lenders.

For these reasons, we fully support CCCS of Rochester's application to Monroe County to leverage American Rescue Plan Act funding to fully staff and sustain the Driven2Success program.

Thank you.

Sincerely,

*Essie Calhoun-McDavid*

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Vice Chair, Board of Directors  
Director, Job Readiness Success Program (JRSP)  
Beyond the Sanctuary, Inc.